



SISKIN PAWAR

Visual Communication Designer

*A Visual communication designer who is detail-oriented and results-driven.
I create impactful visual solutions with innovative and visually captivating experiences.*

EDUCATION

2021 - 2025

Bachelor's of Design in Visual Communication
Unitedworld Institute of Design

2020

Higher Secondary Certificate
S. K. Bose Junior College

2018

Indian Certificate of Secondary Education
Lodha World School, Palava

WORK EXPERIENCE

2023 (6 Months)

Freelance Graphic Designer - Branding and Promotional Design
Jo Eden Company (UK Based)

- Designed visual content like posters, adverts, and signage to strengthen Jo Eden's brand presence.
- Developed branding and logos for Jo Eden and its sister companies to create a cohesive identity.
- Enhanced visibility through strategic, purposeful design that supported business growth.

2024 (3.5 Months)

Graphic Design Intern - Infographics
Cactus Communications (Mumbai)

- Transformed complex content into clear visuals by crafting 150 tailored infographics for Cognizant's internal communications.
- Enhanced global communication through design by using layout, color, and visual hierarchy to simplify information and create engaging graphics shared across all Cognizant companies.

2025 (4 Months)

Graphic Design Intern - Branding, Wayfinding and Signage, Experience and Promotional Design
The Placet (Pune)

- Created clear, user-friendly signage and visual cues to guide visitors through the Global Encounters Festival 2025, Dubai, while visually reflecting the festival's theme of global unity and cultural exchange. Developed environmental graphics, interactive installations, and spatial designs that celebrated cultural diversity and helped all attendees feel connected, welcomed, and engaged throughout the event.
- Designed 100+ promotional creatives for various F&B brands.
- Analysed different websites to identify visual and strategic improvements for stronger market positioning.



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5th October, 2001



Mumbai, Maharashtra



English, Hindi, Marathi



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AREA OF INTEREST

- Branding and Identity
- Infographics
- Illustration
- Packaging
- Motion Graphics
- Wayfinding and Signage

SOFT SKILLS

- Problem Solving
- Quick Learner
- Empathetic
- Attention to Detail
- Critical Thinking
- Technical Proficiency
- Creativity
- Adaptability

ACHIEVEMENTS

- 2018 : Certificate of Merit in Technical Drawing
- 2017 : Grade 7 Piano Trinity College of London
- 2013 : State Level Tennis Volleyball Competition

HOBBIES

- Reading
- Playing Music / Singing
- Sports and Fitness
- Craft / DIY
- Movies

SOFTWARE SKILLS

